

DashBoard

Advertise you business in the Phoenix Sports Center!
Dasher Board on the Indoor Field

SIZE: 4 x 8ft

Exposure:

100 teams x 12 Players = 1,200

1200 Players x 52 Weeks = 62,400

2 Fans per player = 2,400

2,400 Fans per week x 52 = 124,800 TOTAL 187,200 People Per Year!

Demographics:

Male (age 20-50) 38%

Female (age 20-50) 33%

Youth (age 6-20) 24%

Other 5%

Exposure: 2 ½ hours per person

Cost: \$400.00 Per year

\$200.00 Production (1st Time)